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**SFL Companies Celebrates Decade of Excellence with 10th Best & Brightest Award**

Rochester, MI— September 13, 2024 — SFL Companies proudly announces its achievement of being honored as a 2024 Best and Brightest Company to Work For® in Metropolitan Detroit. This prestigious accolade marks the 10th time that SFL Companies has received this recognition, emphasizing its unwavering commitment to innovative business practices and exceptional employee engagement.

The Best and Brightest Companies to Work For®️ program, presented by the National Association for Business Resources (NABR), recognizes companies that exhibit outstanding human resource practices and a dedication to creating an exceptional workplace culture. SFL Companies, among an elite group of 2024 winners, has demonstrated remarkable excellence in areas including employee enrichment, engagement, compensation, benefits, and overall workplace wellness.

“We are incredibly honored to receive this award for the 10th time,” said Royce Neubauer, CEO of SFL Companies. “This recognition is a testament to the hard work and dedication of our entire team. Our commitment to fostering a supportive and innovative work environment is integral to our success, and this award reflects the collective efforts of our employees who strive for excellence every day.”

The 2024 Best and Brightest winners were selected based on an independent research firm’s evaluation of various key metrics including Compensation, Benefits, Employee Solutions, Creative Wellness, Employee Education, Recruitment, and more. SFL Companies excelled in these categories, demonstrating its leadership in creating a thriving, inclusive, and forward-thinking workplace.

The winners, including SFL Companies, will be honored at a celebratory event on November 7, 2024, at The Henry in Dearborn, MI. The awards ceremony will bring together the brightest minds and leading companies in the industry to celebrate their achievements.

About the National Association for Business Resources (NABR)

The National Association for Business Resources (NABR) provides recognition programs celebrating excellence in workplace culture, wellness initiatives, and leadership. Their Best and Brightest Programs are renowned for identifying and honoring outstanding businesses in various markets across the nation.

About SFL Companies

SFL Companies is a full-service supply chain management and logistics firm focused on technology driven freight management. SFL Companies partners with shippers, growers, farmers, and manufacturers as an extension of their transportation and supply chain management team to provide individualized service and unmatched industry standards. Every day, SFL Companies is changing how truckloads of product are transported across the United States. SFL Companies specializes in shipping fresh produce and refrigerated goods. For more information about SFL Companies, please visit http://www.sflcompanies.com/.